

**Sea Isle City**  
**23rd Annual Polar Bear Plunge**  
**February 18, 2017**  
**JFK Blvd. & the Beach**

EVENTS GO ON REGARDLESS OF THE WEATHER!!!

Be invigorated as never before. Take a POLAR BEAR PLUNGE into the Atlantic Ocean! The La Costa Lounge sponsors this unbearable event. All proceeds benefit city wide events sponsored by the Sea Isle City Chamber of Commerce & Revitalization.

**PLUNGE INFORMATION**

AGE participants must be 12 years and older

FEE \$25 non - refundable entry fee- receive a Polar Bear tee shirt and entry wristband

PRIZES to be eligible for prizes you MUST be registered

STARTING POINT Polar Bears may go directly to JFK and the Beach. The Plunge begins promptly at 2:00 pm. Only Polar Bears with wristbands will be allowed in the roped off plunge area. All polar bears must line up on the beach behind the starting line and WAIT FOR THE OFFICIAL START. Swimsuits or costumes only. NO WET SUITS.

POST PLUNGE PARTY 2:30 pm to close at La Costa Lounge

(Open to the Public)

Entertainment Split Decision, The Insiders, Blackthorn, The Rockets, Funzaluv, Jamison

Costume Contest Awards Ceremony at 4:00 pm

Name	Age	
Address		
City	State	Zip
Email		
Phone Number	T-shirt	S M L XL XXL

**WAIVER & RELEASE**

In signing this release I acknowledge that I understand the intent thereof and I hereby agree and will absolve and hold harmless the Sea Isle City Chamber of Commerce & Revitalization, The City of Sea Isle City, Bennett Enterprises, Inc., The LaCosta Lounge and any other parties connected with this event in any way, singly or collectively from and against any blame and liability for any injury, misadventure, harm, loss, inconvenience, or damage hereby suffered or sustained as a result of participation by me or my group in the Polar Bear Plunge or any activities associated herewith. I also hereby consent to and permit emergency treatment in the event of injury or illness. Further I hereby grant full permission to any and all foregoing to use photographs, videotapes, motion pictures, recordings or any other records of this event for any purpose whatsoever.

Signature of Parent or Guardian for Polar Bears 12-17yrs.of age/ Signature of Polar Bear

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