

Polar Bear King & Queen Contest
Friday, February 17, 2017
9:00 P.M.
LaCosta Lounge

Official Rules and Regulations

The Polar Bear King & Queen contest is an event designed to give anyone interested in participating the opportunity to become the **2017 Polar Bear King or Queen.**

To qualify contestants must meet the following requirements:

1. Be at least 21 years of age.
2. Wear a bathing suit or costume at the plunge on Saturday, February 17, 2017
3. Ride on the throne of ice.
4. Take the Plunge.
5. Secure donations of money to donate to the Polar Bear Run Walk for Autism
6. Select a business or a community, civic, or other recognized organization for a sponsor. (optional)
7. Submit a signed application form.
8. Appear on Friday February 17, 2017 at 9 pm in costume under the tent at La Costa.
9. Participate in the Polar Bear Plunge on Saturday, February 18, 2017
10. Adhere to the Polar Bear King & Queen Conduct Code: Any contestant, family member or contestants guests showing less than acceptable behavior (during the pre and post-polar bear plunge) will lead to disqualification of the contestant.
11. You agree the judges' decisions are final.
12. The contestants raising the most pledges will be finalist.
13. If selected, you agree to abide by all the rules and regulations of the Polar Bear King & Queen Contest.
14. You will permit the Polar Bear Plunge Committee the right to use your photograph for publicity purposes.
15. Serve for one year only.

SEA ISLE CITY'S
23RD ANNUAL
POLAR BEAR PLUNGE

To Apply: Read the information in this brochure carefully.

Complete the application form and mail to:

LaCosta Lounge 4000 Landis Avenue
Sea Isle City, NJ, 08243.

Areas of Competition:

-Money Raised- 50%
-Personal Interview/On Stage Questions- 50%

No Talent or Swimsuit Competition is required in this Contest.

Dates and Locations:

Friday

February 17, 9:00 P.M.

Judging of finalists for King and Queen at La Costa Lounge & .Deck Bar. Master of Ceremonies Jim Bennett

Saturday

February 18, 1:00 P.M.

King/Queen & Court will participate in the parade. The finalist will be the official court. The King and Queen will arrive on a throne of ice to the 42nd street beach on a Sea Isle Ice Company truck.

Post-Plunge Appearances:

Saturday, February 18th at La Costa for Costume Contest Awards Ceremony, 4pm.

Sunday, February 19th at La Costa for the Polar Bear Run Walk for Autism Awards Ceremony, 1pm

APPLICATION FORM
2017 Polar Bear King & Queen
Contest
(PLEASE PRINT)

Last Name _____

First Name _____

Birth Date _____

Address _____

City _____

State _____

Zip Code _____

Phone _____

E-mail Address _____

Sign and return this portion of the form
By February 17, 2017
with your check made payable to

POLAR BEAR RUN WALK for AUTISM

Contestant Signature _____ Date _____

I have read and agree to all the rules and regulations and to honor the Polar Bear King/Queen Conduct Code

_____ (please initial)